



February 2008
Issue 48

OTTAWA ART ASSOCIATION

Executive 2007-2008

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PRESIDENT'S JOTTINGS

Since this newsletter is the second last one before the Awards Show, I would like to make everyone aware that, due to the Ottawa Little Theatre scheduling, our Spring Awards Show will be held March 18th, following the jurying of the March 16th hanging.

This year, there will be a "theme" and the jurying will be done with that in mind. The theme for the Spring Awards Show will be "SPRING", and I hope the works will show some of the joy associated with the season. Please remember, the works for the Awards Show have to be totally original and not have been juried or critiqued previously or done with the help of anyone. The maximum size for the juried show, including frame, is 30x40. Paintings must be framed and wired (ready for hanging).

Finally, the next pick up/hanging at the OLT is on February 10th.

MONTHLY PRESENTATION: BHAT BOY AND THE BUSINESS OF ART

Bhat Boy flew into the Amphitheatre on the evening of January 8th and thoroughly entertained all those present. Bhat Boy (not his real name) shared with us his insight of the art world, some of his accomplishments, and left us with a few words of advice. He can be very profound. A professional artist for over 15 years, his recognizable name and unique trademarks (goldfish, nuns, etc.) are all part of his marketing strategy. He spends considerable time sketching his subjects prior to painting them and believes what you don't include in your paintings is sometimes as important as what you do. Once completed, he spends as much as \$150.00 having his works professionally photographed (for promos, art submissions, etc.). Perhaps the best piece of marketing advice he shared was, "Don't forget your clients -- if they've bought one, there's a good chance they'll buy another". Make sure you keep your client lists and addresses up to date.

It quickly became obvious the annual Art in the Park show in the Glebe meant something special. Founded by Bhat Boy over 15 years ago, it is still going strong today and is an indication of the influence Bhat Boy has had in the art community. He believes in supporting the community and its events as well as being supported by the community in return. Should you require further information on Bhat Boy, he can be contacted through his website at www.bhatboy.com. Should you require assistance in establishing your own website, he suggested contacting www.artspan.com. They specialize in websites for artists.

NEXT MEETING

Tuesday, February 12, 2008
7:30 to 9:30 p.m. on the 3rd floor
Heron Multi-Service Centre
1480 Heron Road, Ottawa
Executive Meeting: 6:15 p.m.

Programme: Larry Deacon
on Photography



UPCOMING OUTINGS WITH THE OAA

Spring Trip - Montreal Botanical Gardens and the Montreal Museum of Fine Arts

On Saturday, May 24th, the OAA is planning a day in Montreal exploring the Montreal Botanical Gardens, visiting the Cuban Art exhibit at the Montreal Museum of Fine Art (MMFA) and, on the return trip, a stop in Hudson for a wonderful dinner at Mon Village. If this sounds good, read on.

Thom Coach Lines will leave Ottawa at 7:45 a.m. and return around 9:30 p.m. that evening. Bus pick-up and drop-off will be at a central location in Ottawa (location to be confirmed). The morning will be spent at the Botanical Gardens where you can either visit at your own pace or, for an additional fee of \$1, take advantage of a 1½ hour guided tour. You are on your own for lunch, so either bring a picnic lunch or purchase a meal from the cafeteria.

After lunch, the bus will bring us to the MMFA for a 2:00 p.m. guided tour of the "Cuban Art and History from 1868 to Today" exhibit, staying at the museum until 5:00 p.m. when we leave for dinner at Mon Village (main courses from \$10 to \$30).

Included in the cost of the trip is: bus transportation, driver gratuities, light refreshments on the way to Montreal, admission to the Botanical Gardens, admission and guided tour of the Cuban Art exhibit.

You will be responsible for your own lunch and dinner costs as they are **not** included. If you are interested in going, sign up now as registration is on a first come, first served basis and will close on March 31, 2008. We can take a maximum of 45 people and you may bring one non-member guest.

Costs:

<i>OAA Members age 65 or older</i>	-	\$49.00 *
<i>Non-OAA Members age 65 or older</i>	-	\$54.00 *
<i>OAA Members under age 65</i>	-	\$58.00 *
<i>Non-OAA Members under age 65</i>	-	\$63.00 *

* A surcharge of \$1 will be required for those wishing the guided tour of the gardens.

Please mail a cheque for you and your guest (if applicable), made payable to the Ottawa Art Association,

to: **Sue Ouellette**
1499 Bourcier Drive
Orleans, ON K1E 3J7

Please specify if you are a senior and if you are including payment for the tour of the gardens. If you have any questions, give Sue a call at (613) 830-5813 or email her at sue.ouellette@sympatico.ca.

Guided Tour of Joe Fafard Exhibit

Join us for an enjoyable outing to see sculptures from one of Saskatchewan's most famous contemporary artists. We will meet at the National Gallery (380 Sussex Drive, Ottawa) in the lobby near the cloakroom at 10:15 a.m. on Saturday, March 1, 2008. The cost for Friends of the Gallery is \$6.00 (please have your membership card with you) as you pay guide fees only. For non-members, the cost is \$18.00 which includes admission to gallery and tour guide.

Please confirm attendance for the visit with Sue Ouellette at (613) 830-5813 or email sue.ouellette@sympatico.ca by February 18, 2008.

DON'T FORGET...

The UPS Store at 1769 St. Laurent Blvd. (Innes at St. Laurent) gives a discount to OAA artists/members.